

EUROPEAN FESTIVALS FUND FOR EMERGING ARTISTS

AN INITIATIVE OF THE EUROPEAN FESTIVALS ASSOCIATION



EFFEA Call #2

CALL FOR FESTIVALS
TO SUPPORT EMERGING ARTISTS

Launch of the call 13 April 2023

Application deadline19 June 2023 at 23.59 CET

Implementation period of EFFEA grants

1 September 2023 > 31 August 2024



1. What is EFFEA?

Festivals are often the discoverers of not-yet-known talents, their originality and innovation, as well as their risk-taking endeavours. These festivals serve and define themselves as the guardians and the intermediate springboard for artists in all artistic disciplines. In this way, the European Festivals Fund for emerging artists — EFFEA, an initiative of the European Festivals Association (EFA), is a system built for festivals to support and offer them and their **emerging artists*** a platform to develop their careers on an international level. At the same time, it is an invitation for co-operation between festivals across borders.

The activities supported by the *EFFEA Residencies* offer time and space for artists to develop specific ideas and, eventually, present them to the audience.

*In this fund, emerging artists are not defined in terms of age, but rather by their novelty to programmers and festival audiences, their potential to 'break through' internationally and to impact the artistic field in their discipline(s): a chance such artists did not have before.

By artists, we mean: individual artists or companies of any size and artistic genre.

The second call for proposals for the EFFEA grants for festivals to support emerging artists is open from **13 April to 19 June 2023.** Approximately 50 residencies will be selected involving 50 emerging artists in the seat of 50 leading festivals in collaboration with a minimum of two partner festivals each.

2. What is the EFFEA Residency?

The EFFEA Residency is an artist-in-residence programme aimed at fostering the international career of emerging artists. Co-produced by a leading festival and at least two partner festivals, each from a different eligible country, the residency provides emerging artists with time, space and support to work on an original project or to develop an existing one.

There are two categories of residencies:

1. **EFFEA "Discovery" Artist in residence** - Festivals take an early career artist(s) with exceptional talent and ready to break through internationally under their wings.

The "Discovery" residency includes (obligatory):

- professional advice on how artists present their work/dossier to producers; training/ mentoring/ coaching with other professionals (online or live); support to reach out to local communities and/ or other features the artists describe in the needs assessment.
- work in progress presentation at the leading festival.
- workshop hosted by the leading festival that exposes the artists to a minimum of 1 programmer from each partner festival. Their presence (live or online) will help the potential and eventually factual circulation of the artists' work.



 participation in the EFFEA Intake and Outtake Seminar by the artists and festivals' programmers.

Approximately 40 grants of 8.000€ will be attributed to this category.

2. **EFFEA "Springboard"** Artist in residence: Festivals take a mid-career artist(s) established in their own country and ready to develop their career internationally under their wings.

The "Springboard" residency includes:

- professional advice on how artists present their work/dossier to producers; training/ mentoring/ coaching with other professionals (online or live); support to reach out to local communities and/ or other features the artists describe in the needs assessment.
- production result/ presentation at the leading and at the two (or more) partner festivals.
- a masterclass by the artists about the creation/production between them and local artists in the leading festival and in each partner festival.
- participation in the EFFEA Intake and Outtake Seminar by the artists and festivals' programmers.

Approximately 10 grants of 15.000€ will be attributed to this category.

3. Objectives

In addition to providing artists with opportunities to develop and showcase their work on an international level, the objectives of the EFFEA Residency include:

- To help artists develop their skills, establish new collaborations and lasting relationships, and achieve their professional goals.
- To offer cooperation opportunities for festivals to work cross borders on the topic of emerging artists.
- To establish a co-programming platform between festivals across Europe.
- To offer audiences new and surprising encounters with the arts in their towns and cities.

4. Who will benefit from this fund?

Festivals

How? EFFEA Network: a peer-to-peer, highly personal programmers' and promoters' network; a platform for festivals to incentivise their work with emerging artists and contribute to the distribution and mobility of emerging artists through new co-productions, cooperation and transnational



connections; network and collaboration between festivals; new programmes and new artists for festivals; financial support to promote the artists on a European level.

Emerging Artists who are proposed by the festivals

How? Research; network (of programmers and of local artists in different countries); residencies/ workshops/ masterclasses; European visibility; capacity building; presentation in different festivals in different countries.

Audiences

How? Access to new talents and artists; access to new arts and repertoire; access to diverse and interdisciplinary works.

5. Eligibility criteria

The EFFEA Call#2 is open to all festivals and artists that fulfil the following criteria:

- The festivals exist for at least one edition.
- The festivals must be registered on FestivalFinder.eu. Register here.
- The artists can be individual artists, collectives, companies, ensembles, groups of any age and nationality.
- Discovery and Springboard Residencies: the leading festival establishes a partnership with a minimum of 2 partner festivals to take an artist(s) under their wings. We encourage festivals to collaborate with more than 2 partner festivals (a potential additional asset) and develop a strong programme for the artists.
- Each of the 2 partner festivals must be registered in a country other than the leading festival. Additional partner festivals (if more than 2) can be of any eligible country.
- A festival can apply for one grant as a leading festival and apply for multiple grants as a partner festival.
- A member of the jury may apply with their festival to one residency, either as a leading festival or a partner festival. Conflicts of interest are excluded through the Jury rules and procedures.
- The artists have nationality of or a residence address in one of the eligible countries.
- The artists were not supported by an EFFEA grant given through previous calls. An artist can be supported by a maximum of one EFFEA grant.



5.1. Eligible Countries

The festivals and artists have their official address in one of the following eligible countries:

EU member states: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Italy, Ireland, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Spain, Slovakia, Slovenia, and Sweden.

Creative Europe countries: Albania, Armenia, Bosnia and Herzegovina, Georgia, Iceland, Kosovo, Liechtenstein, Montenegro, North Macedonia, Norway, Serbia, Tunisia, and Ukraine.

Other included countries: Israel, Moldova, Palestine, the United Kingdom, Switzerland, and Turkey.

Please note: Israel, Moldova, Palestine, the UK, Switzerland, and Turkey can only apply as partners and not as leading festivals. The artists from these countries can be proposed.

5.2. Eligible disciplines

The festivals and artists work in one or more of the following artistic disciplines: Architecture, Ballet, Contemporary Dance, Circus, Design/ Applied arts, Digital arts, Film, Folklore and folk arts, Heritage, Interdisciplinary, Literature, Music, Opera, Street Art, Theatre, Photography/ Video, Sculpture, Painting.

6. Budget

Discovery: 40 grants of 8.000€ will be attributed to this category. **Springboard:** 10 grants of 15.000€ will be attributed to this category.

We define the budget directly linked to this grant as the **Grant Budget**. The budget form submitted with the application gives the details of the Grant Budget. In case the residency of the artist has a larger budget, we call it the **Overall Residency Budget**, it can be mentioned as an optional information without further details on the budget form.

The Grant Budget should be used to cover the costs related to the artists' residencies (such as travel, accommodation, fees, and subsistence). The main objective is to support emerging artists and make their residencies possible. Therefore, most of the grant budget is dedicated to the artists directly.

The detailed costs breakdown of the Grant Budget should be given in the <u>EFFEA Budget Template</u>. The use of the template is mandatory.

Eligible budget

- 1. Budget of the artist
- a. Travel of the artist
- c. Subsistance for the artist
- d. Fees for the artist
- e. Other costs made by the artist



2. Production and communication costs

- a. Production costs made for the residency
- b. Communication and promotion costs made for the residency
- c. Costs "in kind" made for the residency
- d. Other costs made for the residency

At the end of the residency, you will need to sign a financial statement in which you declare that you spent the grant money as specified in your budget form. The supporting documents, being invoices, receipts, proof of payment and other proof of the budget spent will be kept available for 5 years after the end of the residency and should be shown upon request of the European Festivals Association.

6.1. Own contribution to the residency

Each residency is co-funded with your own contribution, which amounts to 20% of the grant value:

- Your contribution when applying for an EFFEA Discovery Residency
- 800 Euro (=10% of the grant) to EFFEA (for EFFEA Intake and Outtake Seminar, networking, communication and promotion of the artists and their festivals).
- At least 800 Euro own contribution (=10% of the EFFEA Grant) to the residency.
- Your contribution when applying for an EFFEA Springboard Residency
- 1500 Euro (=10% of the grant) to EFFEA (for EFFEA Intake and Outtake Seminar, networking, communication and promotion of the artists and their festivals).
- At least 1600 Euro own contribution (=10% of the EFFEA Grant) to the residency.

6.2. Payment

The amount of the grant will be transferred in two instalments:

- 70% of the total amount will be paid after the contract has been signed between the leading festival and EFA.
- 30% of the amount will be transferred upon the completion of the EFFEA residency and the submission of the final report by the leading festival.



7. Conditions

- The start and end date of the residency must fall within the grant period. This means that the
 start date of the residency must be 1 September 2023 at the earliest and the end date of the
 residence must be no later than 31 August 2024. The applicants are free to start earlier or end
 later as long as the costs related to the extension are not included in the budget submitted to
 EFFEA.
- The leading festival will sign the letter of intent with two other partner festivals. The letter of intent must be part of the application.
- The leading festival will sign the letter of intent with the artists. The letter of intent must be part of the application.
- The selected partnerships (involved festivals + artists) will agree a partnership contract between each other.

8. Selection Criteria

Submitted proposals will be assessed for eligibility by the EFA coordination team. All eligible proposals will proceed to the evaluation by the EFFEA Jury. The EFFEA Jury is composed of diverse profiles in terms of disciplines, geographies, artistic backgrounds, gender, age, and above all their knowledge of the arts field.

Selection criteria include:

Relevance

- What is the relevance of the proposed residency in relation to the needs of the artists at this point in their careers?
- What is the relevance of the proposed residency on the artistic field the artists are acting in?
- What are the objectives of the residency?

Quality

The description of the planned activities must refer to the:

- Relevance for the artists, the festival, and the artistic field.
- Quality of the partnership/the role of the partners (having more partners can be an additional asset).
- Sustainability of the residency within new production parameters (digital, duration, cocreation locally)
- Details on how the residency is innovative.



Potential

• The proposal must explain the international potential of the artists' work.

Impact and sustainability

 Applicants will be asked to outline the expected results/impact (including the local impact) and the legacy of the residency.

Budget

 Is the budget adequate in all aspects for supporting/benefiting the emerging artist? Is it fair and professional? Is the festival's contribution to EFFEA and the residency assured? Is the budget balanced?

Note: The EFFEA call for emerging artists is built on the assumption that festivals are responsible for supporting artists' personal needs, and at a point in their career that makes it important to work internationally. In this respect, the residencies are tailor-made and can differ considerably in terms of activities proposed, length of residencies, and budget invested.

The selection criteria assume that:

- The residency is relevant for the artists, the festival and its audience.
- It will have an impact on the artists' careers.
- It offers a market to the artists even beyond the residency period (longer term).
- The budget is built based on the principle of fair remuneration towards the artists at all stages (stay, rehearsal time and payment, fees, etc).

The topics of today focus on diversity, sustainability (ecological, cultural, artistic, economic and social), digital tools and inclusion. These can be referenced as motivation and will play a role in the assessment of the quality of the residency.

9. Exclusion Criteria

- Artists proposed by festivals in EFFEA Call#1 are not eligible for EFFEA Call#2. However, festivals selected in Call#1 can still apply and propose other artists.
- Festivals run by jury members cannot apply to more than one residency.
- All festivals that do not fulfil the eligibility criteria and conditions.

10. How to apply?

Festivals must apply online via the EFFEA Platform. Applications cannot be submitted in any other way. You will be asked to fill in:

Your motivation to engage the artists and establish a partnership in the residency programme.



- Residence letter of intent with the artists and partner festivals.
- A detailed budget form.
- General information about you and your organisation/ festival.
- Information about the proposed artists, including short biographies and links (audio/video).
- General information about the partner festivals.

11. If your proposal is selected, what's next?

Jury selection will be made between 20 June and 23 August 2023, and applicants will be notified of the results by email.

Before starting the residency

- All selected EFFEA residencies will be announced on the different digital platforms related to EFFEA and a detailed description of each EFFEA residency will be published on the digital EFFEA Platform.
- The leading festival of the selected partnerships will sign a contract with EFA.
- The applicant will have two weeks to accept and confirm the agreement. If there is no response after two weeks, the EFA team will consider the offer rejected.
- The residency can be implemented as soon as the applicant confirms the agreement.

Once selected:

- Artists benefit from a highly personalised support context offered by the festivals, embedded
 in a European platform and training environment offered in the EFFEA Intake and Outtake
 Seminars with EFFEA Mentors in collaboration with The Festival Academy.
- EFA will invite EFFEA Festivals to the Arts Festivals Summit. It is attended by programmers but also policymakers, city representatives, media, and business stakeholders.

12. Timeline

Publication of the EFFEA Call 2: 13 April 2023

Start online application: 13 April 2023

Info session and network moment: 14 April 2023

Application deadline: 19 June 2023



Results announcement: August 2023

Publication of the selected emerging artists and festivals (EFFEA residencies) on the EFFEA platform:

September 2023

Implementation period: 1 September 2023 – 31 August 2024

EFFEA is an initiative of the European Festivals Association, co-funded by the European Union, implemented in partnership with 14 EFFE Hubs: Croatian Composers Society (Croatia), PLMF Arts Management (Estonia), France Festivals (France), Festival Friends (Germany), Stichting Caucasus Foundation (Georgia), Summa Artium Kultúra Támogató Nonprofit Kft. (Hungary), Association of Irish Festival Events (Ireland), ItaliaFestival (Italy), ARC Research and Consultancy Ltd. (Malta), Asociația Centrul Cultural Clujean (Romania), ArtLink (Serbia), Sweden Festivals (Sweden), Culture Matters (Czech Republic), Development Centre "Democracy through Culture" (Ukraine).



