

## EFFEA INTAKE SEMINAR 16 & 17 February 2023

### Programme

We cordially invite you to EFFEA's Intake Seminar from 9.30 CET on 16 February until lunch time on 17 February. The purpose of the Seminar is to offer a networking platform for 142 festivals and 43 artists/companies alike selected in Call #1 to get to know each other, as well as to reflect together on crucial topics that concern both: festivals and artists as well as their relation with each other such as fair remuneration practices, arts and well-being, sustainable touring and more.

The EFFEA Intake Seminar follows the publication of results of the annual open call. The Outtake Seminars are concluding the residency periods each year.

Both seminars are co-organised in collaboration with The Festival Academy. The Festival Academy is the global peer-to-peer learning and capacity-sharing programme for young festival managers, an initiative of the European Festivals Association.

### Day 1 - Thursday 16 February

#### 1/ Introductory day & networking for festivals and introducing artists

**9.30-10:00** Welcome space including welcome words by **Jan Briers**, EFA President, **Haris Pašović**, EFFEA chair of the Jury, and **Silvana Verdiani**, EACEA/Platforms

**10.00 – 11.30** **EFFEA Residencies: who is around the table – part 1**  
**Moderator: Colm Croffy**, Chairman of the Association of Irish Festivals & Events (AOIFE)

The objective of this session is to introduce the emerging artists and festivals taking them under their wings.

*Leading festivals present their artists*

Introduction EFFEA leading festival 2 min + EFFEA artists 2 min

In total: 22 artists, 4 min

**11:30 – 11.45** Break

**11.45 – 13.10** **EFFEA Residencies: who is around the table – part 2**  
*Leading festivals present their artists*

Introduction EFFEA leading festival 2 min + EFFEA artists 2 min

In total: 21 artists, 4 min

**13.10 – 14.00** Lunch break

## 2/ Knowledge sharing & networking

The objective of this session, co-organised with The Festival Academy, is to share a conversation about the relation between festivals and artists.

**Moderator: Mike van Graan**, facilitator of The Festival Academy Ateliers

**Breakout group facilitators: Eyal Sher**, Director of Israel Festival Jerusalem – Israel, **Tom Creed**, Opera and Theatre Director – Ireland, **Mike van Graan**, Founding President African Cultural Policy Network – South Africa

**14.00 – 14:30** Introduction of 3 topics by 3 EFFEA experts, **Cristina Farinha**, **Martina Magkou** and **Rarita Zbranca** and **Thobile Maphanga** on Arts and Well-being, Fair remuneration and working conditions in the arts, Festivals taking care of artists

### **“Arts & well being“ Rarita Zbranca**

*Some artists have always known that their work can heal. And in recent years, scientists sought to validate this knowledge, gathering evidence on how arts can contribute to health and well-being, at both individual and community levels. With social and mental health challenges on the rise, there is increasing interest on what the arts and the artists can contribute to a new, more comprehensive and sustainable perspective on health and welfare. In these conversations, we look into some of the dimensions of this emerging area of interdisciplinary practice and explore how artists and festival programmers can meaningfully engage with it.*

### **“Cultural collaboration revisited“ Cristina Farinha, Martina Magkou**

*What to consider when aiming at putting in place fair, equal and just international collaboration schemes within the performing arts field? This session will raise questions and highlight challenges regarding power dynamics and decolonisation, expectations management and fair practices in collaborating internationally.*

### **“How can festivals and artists take better care of each other?“ Thobile Maphanga**

*How can the festivals in Europe and in other regions of the world, cooperate with one another. How to take care of each other and what does ‘care’ mean? How to deal with the issue of representation of diversity of artists in festivals and doing that in non-colonial way? How to deal with a good balance in that? How to deal with power relations between artistic directors and artists? How to deal with the relationship between resourced festivals and artists coming from regions with limited resources?*

- 14.30 – 16.30** 3 parallel breakout groups with the participation of the 3 EFFEA experts swapping twice after 40min
- 16.30-17.00** Report back in plenary by 3 rapporteurs (alumni of The Festivals Academy), Wrap-up & conclusion
- 17:00** Informal after talks

## Day 2 – Friday, 17 February

Day 2 offers an inspirational panel conversation with choreographer Akram Khan and all participants.

**10.00 – 12.00** Keynote **Akram Khan**, Artistic Director, Choreographer, and Dancer, in conversation with **Haris Pašović**, theatre/film Director: **The power and importance of Emerging Artists in the European scene** and **How do I make work in the landscape we're in right now?**  
It will be followed by a conversation between all participants.

**12.00 – 12.15** Break

**12.15 – 13:00** Info session EFFEA: what's next, what do we expect

**13.00-15:00** Informal after talks (wonder me)



**Akram Khan**, Artistic Director, Choreographer, Dancer - United Kingdom is one of the most celebrated and respected dance artists today. In the last 22 years he has created a body of work that has contributed significantly to the arts in the UK and abroad. His reputation has been built on the success of imaginative, highly accessible and relevant productions such as Jungle Book reimagined, Outwitting the Devil, XENOS, Until the Lions, Kaash, iTMOi (in the mind of igor), DESH, Vertical Road, Gnosis and zero degrees.

Khan has been the recipient of numerous awards throughout his career including two Laurence Olivier Awards, the Bessie Award (New York Dance and Performance Award), the prestigious ISPA (International Society for the Performing Arts) Distinguished Artist Award, the Fred and Adele Astaire Award, the Herald Archangel Award at the Edinburgh International Festival, the South Bank Sky Arts Award and nine Critics' Circle National Dance Awards. Khan was awarded an MBE for services to dance in 2005. This year he was announced as the new Chancellor of De Montfort University, and he is also an Honorary Graduate of University of London as well as Roehampton and

De Montfort Universities, and an Honorary Fellow of Trinity Laban. Khan is an Associate Artist of Sadler's Wells and Mountview Academy of Theatre Arts, London as well as Curve.



**Cristina Farinha** (Portugal) is an independent policy expert and researcher specialised in heritage, culture and creative industries. Through her work, she is interested in contributing to the strengthening of the role of culture and creativity in governance and development and the building of capacity, networking and advocacy within the sector. She studied labour law, social and working conditions of performing artists and the conditions for mobility in the arts and culture in Europe back in early 2000s; and since then has been collaborating with diverse European cultural networks, like On The Move, Roberto Cimetta Fund and EFA, to support artists and cultural operators international cooperation and mobility.



**Matina Magkou** (Greece/ France) is a cultural manager and researcher. She is currently a post-doc researcher at the SIC.Lab Méditerranée of the University Côte d'Azur in France. She has worked for large-scale events, festivals and theater productions and continues collaborating as consultant with cultural networks and organisations evaluating projects, facilitating learning processes and project managing complex projects. Recent collaborations include , ENCATC, IN SITU, Eurozine and ETC. She has also worked with the social partners in

live performance to develop the OiRA tool for risk assessment and is an alumni of the Festival Academy.



**Rarița Zbranca** is a cultural expert with 25 years of experience in arts management, curating, research and advocacy. She has initiated the Inner Space programme, an international initiative on arts and well-being, including an annual conference, a series of pilot interventions, research projects and policy proposals on the topics of art, health and well-being. She contributed to the CultureForHealth report and coordinated the development of the cultural strategy of the city of Cluj (2006-2012, 2013-2020, 2020-2030). She is a co-founder and member of the Board of Directors of the AltArt Foundation and a Programme Director of the Cluj Cultural Centre.



**Haris Pašović**, theatre/film director - Bosnia and Herzegovina, a multiple-awarded director, made his name in the late 80s with his landmark theatrical production in Belgrade of Wedekind's "Spring's Awakening". When Sarajevo fell under the Siege, Pašović returned to the city. During this dramatic period, he directed plays and created the first Sarajevo Film Festival themed "Beyond the End of the World". His feature documentary "Greta" about Greta Ferušić, a survivor of the Auschwitz death camp and the Siege of Sarajevo, was shown at the New York Jewish Film Festival at

the Lincoln Centre and other festivals around the world. His shows were played at many famous theatre festivals. He directed, among others, also “Hamlet” and “Romeo and Juliet” by William Shakespeare; “Faust” by different authors; “Nora” by Henrik Ibsen; “Conquest of Happiness” by Bertrand Russell and most recently “Mephisto” by Klaus Mann. He is an artistic director of the East-West Centre Sarajevo. Pašović is a professor of directing at the Performing Arts Academy Sarajevo and “Arts and Leadership” at the IEDC Bled School of Management in Slovenia.



**Thobile Maphanga - Durban-based dance practitioner, writer, creative collaborator, and emerging festival curator, curatorial mentee for JOMBA! Contemporary Dance Experience - South Africa**

Thobile Maphanga is a Durban-based dance practitioner, writer, creative collaborator, and emerging festival curator from South Africa. She is passionate about the arts and more specifically how we use the arts to

negotiate our collective and individual being. As someone who has worked in various parts of the arts industry, she is always eager to learn and share knowledge about how we improve the industry as we all know that art has such a vital role to play within society.

As a contemporary dance scholar, Thobile is currently reading for her master’s in performance studies. Her current preoccupation is with Black female narratives and how Black women are writing themselves into history now.

Her dance career has spanned two decades, working with various South African Companies and choreographers. She has collaborated with local and international artists to produce independent work and was a co-founder of The Rickshaw Collective. She currently sits on the Flatfoot Dance Company board, is a curatorial mentee for JOMBA! Contemporary Dance Experience under the mentorship of Artistic Director Dr. Liane Loots and holds a position on the JOMBA! Masihambisane Dialogues steering committee.

Her dance writing has featured in the JOMBA! Khuluma, UK’s Hotfoot Online and the USA’s In Dance Magazine.

**Moderators:**

**Colm Croffy**, Chairman of the Association of Irish Festivals & Events (AOIFE)

**Mike Van Graan** - South African Playwright and Richard von Weizsaecker Fellow, Robert Bosch Academy, Berlin – South Africa

**Breakout group facilitators:**

**Eyal Sher**, Director of Israel Festival Jerusalem – Israel,

**Tom Creed**, Opera and Theatre Director – Ireland,

**Mike van Graan**, South African Playwright and Richard von Weizsaecker Fellow, Robert Bosch Academy, Berlin – South Africa

**Observers:**

**Horacio Pérez** – Curator, creative producer, cultural manager, and artist – Chile

**Thobile Maphanga** - Durban-based dance practitioner, writer, creative collaborator, and emerging festival curator, curatorial mentee for JOMBA! Contemporary Dance Experience - South Africa

**Sepehr Sharifzadeh** - Artistic Director - NowrouzHonar Theater Agency



**Ileri Anaya Mugica** – International manager and producer of Barcelona International Dance Exchange and Cia Sebastián Garcia Ferro, consultant and advisor of independent artistic projects in Mexico, producer and international manager of Festival Morelos Danza - Mexico



The EFFEA Intake seminar is co-organised in collaboration with The Festival Academy.

EFFEA is an initiative of the European Festivals Association, co-funded by the European Union, implemented in partnership with 14 EFFE Hubs: Croatian Composers Society (Croatia), PLMF Arts Management (Estonia), France Festivals (France), Festival Friends (Germany), Stichting Caucasus Foundation (Georgia), Summa Artium Kultúra Támgató Nonprofit Kft. (Hungary), Association of Irish Festival Events (Ireland), ItaliaFestival (Italy), ARC Research and Consultancy Ltd. (Malta), Asociația Centrul Cultural Clujean (Romania), ArtLink (Serbia), Sweden Festivals (Sweden), Izmir Foundation for Culture Arts and Education – IKSEV (Turkey), Development Centre "Democracy through Culture" (Ukraine).

