

EFFEA Call # 1

CALL FOR FESTIVALS TO SUPPORT EMERGING ARTISTS

Implementation period of EFFEA grants: February 2023 – December 2023

Launch of the call: 14 October 2022

Application deadline: 15 November 2022 at 23.59 CET

1. What is EFFEA

The European Festivals Fund for Emerging Artists – EFFEA, an initiative of the European Festivals Association (EFA), is a system built for festivals to support and offer emerging artists a platform to develop their careers on a European level. It is also an invitation for cooperation between festivals.

The Fund includes **50 residencies for emerging artists at 50 festivals per year**. Each residency includes the collaboration between a leading festival and at least two partner festivals per project.

2. Objectives

- To bring festivals together to support artists in a partnership of a minimum of 3 programmers (*leading festival and at least two partner festivals*).
- To establish a co-programming platform between festivals across Europe.
- To foster and enable the European visibility of emerging artists.
- To offer audiences new and surprising encounters with the arts.

The main objective of the call is to support emerging artists in their international careers.

3. Who are emerging artists?

Festivals and their partners apply in a partnership and propose the artist that they will host within a period of 11 months. An emerging artist is defined in 2 types:

- 1- **EFFEA “Discovery” Artist in residence** - Early career artists with exceptional talent and ready to break through internationally.

- 2- **EFFEA “Springboard” Artist in residence** - Mid-career artists, established in their own country, ready to develop their careers internationally.

‘Emerging’ is not defined in terms of age. It is defined in terms of novelty for programmers and festival audiences, the potential of the artist to ‘break through’ internationally, and the artist’s potential to impact the artistic field in his/her discipline(s): a chance this artist did not have before.

Artists (called **EFFEA Fellows** after they receive an EFFEA grant)

- are promoted by the festivals involved,
- are not only individual artists but can be collectives, companies, ensembles, groups...of any age and nationality.

4. Two types of residencies

➤ **Category I - The EFFEA “Discovery” Artist in residence**

The leading festival, together with 2 partner festivals, will form a partnership with the purpose of creating bridges for the artist to develop through:

- a residency and coaching at the leading festival, to develop an artistic idea, including eventual facilities for rehearsals.
- meeting with at least 3 programmers (the leading festival and a minimum of 2 partner festivals) during their residency.

40 grants of 8.000€ will be attributed to this category.

In detail, this residency includes (mandatory):

- a residency hosted by the leading festival to develop an artistic idea for presentation.
- a work in progress presented at the leading festival.
- a workshop hosted by the leading festival with the participation of a minimum of two partner festivals live or online.
- support for reaching out to local artists and artistic communities.
- participation in the EFFEA Intake and Outtake Seminar with the artists and festivals’ programmers. They consist of 2 days of online seminars with all selected artists and festival programmers involved in EFFEA project.

➤ **Category II - The EFFEA “Springboard” Artist in residence**

EFFEA “Springboard” Artists in residence will:

- have access to present their work at **3 festivals** in Europe (the leading festival and two partners) with the purpose of building their career internationally.

10 grants of 15.000€ will be attributed to this category.

In detail, this residency includes (mandatory):

- a residency hosted by the leading festival to develop an artistic idea for presentation.
- a production result/presentation at the leading and at the two partner festivals.
- a master class by the artist about the creation/production between the artist and local artists in the leading festival and in each partner festival.
- participation in the EFFEА Intake and Outtake Seminar with the artists and festivals' programmers.

Both types of residencies are a partnership between the leading festival and at least 2 partner festivals, each from a different eligible country. We encourage participants to collaborate with more than 2 partner festivals (a potential additional asset) and develop a strong programme for the artist.

5. Budget

The budget should be used to cover the costs related to the residency of the artist (such as travel, accommodation, and subsistence; fees.). The main objective is to support an emerging artist and make his/her/their residency possible. **Therefore, most of the grant budget is dedicated to the artist directly.** The detailed costs breakdown can be consulted on the [EFFEA Budget Template](#). The use of the template is mandatory.

6. Own contribution to the project

Each project is co-funded with 20% of the grant value own contribution.

This is divided into:

1. 800 Euro (category 1) or 1500 Euro (category 2) (=10% of the grant) to EFFEА (for EFFEА Intake and Outtake Seminar, networking, communication and promotion of the artist and their festivals).
2. At least 800 Euro (category 1) or 1500 Euro (category 2) own contribution (=10% of the EFFEА Grant) to the project.

The amount of the grant will be transferred in two instalments:

- 70% of the total amount will be paid after the contract has been signed between the leading festival and EFA and upon the start of the residency.

- 30% of the amount will be transferred upon the completion of the entire EFFEА project and the submission of the final report by the leading festival.

7. Conditions and criteria for eligibility

- The artist can be an individual artist, a collective of artists, an artist(s) company, an artist’s ensemble... All involved individuals can be of any age or gender. The artist(s) should have nationality of or a residence address in one of the eligible countries.
- The leading festival applies with at least 2 partner festivals and with an artist they would like to take under their wings: a) EFFEА “Discovery” Artists in residence or b) EFFEА “Springboard” Artists in residence.
- The partnership must involve at least 3 eligible countries: the official address of the leading festival and the official address of the partner festivals must be in at least 3 different eligible countries.
- The leading festival, the artist and the partner festivals must have their official address in an eligible country.
- The selected partnerships (involved festivals + artist) will agree a partnership contract between each other.
- The start and end date of the residency must fall within the grant period. This means that the start date of the residence must be 1 February 2023 at the earliest and the end date of the residence must be no later than 31 December 2023. The applicants are free to start earlier or end later as long as the costs related to the extension are not included in the budget submitted to EFFEА.
- The leading festival and the partner festivals have to be registered on [FestivalFinder.eu](https://www.festivalfinder.eu)
- The leading festival, as well as the partner festivals, must have existed for at least one edition.
- The leading festival will sign the letter of intent with two other partner festivals. The letter of intent must be part of the application.
- The leading festival will sign the letter of intent with the artist/collective/group. The letter of intent must be part of the application.
- An artist can be supported by a maximum of one EFFEА grant.
- A festival can apply for one project as a leading partner and apply for multiple grants as a partner festival.
- Two partner festivals must be residents of other countries than the leading festival.

- Festivals are free to choose the artists of the following art disciplines:
Applied Arts, Architecture, Circus, Dance, Design, Digital Arts, Film, Heritage, Literature, Music, Opera, Photography, Spoken Word, Storytelling, Street Arts, Theatre, Visual Arts, Folklore and Folk Arts, Fantasy.

8. Eligible countries

Eligible countries are:

EU member states: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czechia, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Italy, Ireland, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Spain, Slovakia, Slovenia, and Sweden.

Creative Europe countries: Albania, Bosnia and Herzegovina, Georgia, Iceland, Kosovo, Liechtenstein, Moldova, Montenegro, North Macedonia, Norway, Serbia, Tunisia, and Ukraine.

Other included countries: Armenia, Switzerland, Turkey, and the United Kingdom.

Note: Armenia, Switzerland Turkey, and the UK can apply only as partners and not as a leading festival. The artists from these countries can also be proposed.

9. Selection Criteria

An eligibility check will be made by the EFFEА coordination team, evaluating all proposals for their eligibility as defined in this call. All eligible proposals will proceed to the evaluation by the EFFEА Jury.

Selection criteria include:

Relevance

- What is the relevance of the proposed project in relation to the needs of the artist at that point in his/her/their career?
- What is the relevance of the proposed project on the artistic field the artist is acting in?
- What are the objectives of the project?

Quality

The description of the planned activities must refer to:

- the relevance for the artist, the festival and the artistic field,
- the quality of the partnership/the role of the partners (having more partners can be an additional asset),
- the sustainability of the project within new production parameters (digital, duration, co-creation locally),

- and include details on how the project is innovative.

Potential

The proposal must explain the international potential of the artists' work.

Impact and sustainability

Applicants will be asked to outline the expected results/impact (including the local impact) and the legacy of the residency.

Budget

Is the budget adequate and in all aspects for supporting/benefiting the emerging artist? Is it fair and professional? Is the festival's contribution to EFFEА and the project assured? Is the budget balanced?

***Note:** The EFFEА call for emerging artists is built on the assumption that festivals are responsible for supporting artists' personal needs, and at a point in their career that makes it important to work internationally. In this respect, the residencies are tailor-made and can differ considerably in terms of activities proposed, length of residencies, and budget invested.*

The selection criteria assume

- that the residency is relevant for the artist, for the festival and its audience,
- that it will have an impact on the artist's career,
- that it offers a market to the artist even beyond the residency period (longer term),
- and that the budget is built on the basis of the principle of fair remuneration towards the artist at all stages (stay, rehearsal time and payment, fees etc).

The topics of today focus on diversity, sustainability (ecological, cultural, artistic, economic and social), digital tools and inclusion. These can be referenced as motivation and will play a role in the assessment of the quality of the project.

10. How to apply?

Festivals must apply online via the EFFEА Platform. No other ways of applying can be accepted. Please include,

- Your motivation for engaging the artist, partnership in the residency programme
- Residence letter of intent with the artist
A template can be downloaded on www.effea.eu.
- Partnership letter of intent with the partner festivals
A template can be downloaded on www.effea.eu.

- A detailed budget form
A template can be downloaded on www.effea.eu. The use of the template is mandatory.
- General information about you and your organisation/festival
- Information about the proposed artist. Including:
 - short biography
 - links (audio/video)
- General information about the partner festivals

11. If your proposal is selected, what's next?

- Between 15 November 2022 and January 2023, the Jury will select 50 EFFEAs projects, being
 - *40 grants of 8.000 Euro for EFFEAs "Discovery" Artists in residence and*
 - *10 grants of 15.000 Euro for EFFEAs "Springboard" Artists in residence*
- The leading festival of the selected partnerships will sign a contract with EFA.
- All selected EFFEAs projects will be announced on the different digital platforms related to EFFEAs and a detailed description of each EFFEAs project will be published on the digital EFFEAs Platform.
- Once selected, artists benefit from a highly personalised support context offered by the festivals, embedded in a European platform and training environment offered in the EFFEAs Intake and Outtake Seminars with EFFEAs Mentors in collaboration with The Festival Academy.
- Throughout the year, EFFEAs Fellows and their partnership will be invited to the Arts Festivals Summit, organised by EFA. It is attended by programmers but also policymakers, city representatives, media, and business stakeholders.

12. Timeline

- **Publication of the EFFEAs Call (call 1):** 14 October 2022
- **Start online application:** 14 October 2022
- **Application deadline:** 15 November 2022
- **Results announcement:** January 2023
- **Publication of the 50 selected emerging artists and festivals (EFFEAs projects) on the EFFEAs platform:** January 2023

- **Implementation period:** February 2023 – December 2023

13. Benefits

For the leading festival and the partner festivals

- EFFE Network- a peer-to-peer, highly personal programmers' and promoters' network
- A platform for festivals to incentivise their work with emerging artists and contribute to the distribution and mobility of emerging artists through new co-productions, co-operation and transnational connections
- Network and collaboration between festivals
- New programmes and new artists for festivals and possible connections between international artists and the local artistic community
- Financial support to promote artists at the European level

For the artists who are proposed by the festivals

- Research
- Network (of programmers and of local artists in different countries)
- Residencies / workshops/ masterclasses
- Presentations in different festivals in different countries
- European visibility
- Capacity building
- Presentation platforms

For the audience

- Access to new talents and artists
- Access to new arts and repertoire
- Access to diverse and interdisciplinary works

EFFEA is an initiative of the European Festivals Association, co-funded by the European Union, implemented in partnership with 14 EFFE Hubs: Croatian Composers Society (Croatia), PLMF Arts Management (Estonia), France Festivals (France), Festival Friends (Germany), Stichting Caucasus Foundation (Georgia), Summa Artium Kultúra Támogató Nonprofit Kft. (Hungary), Association of Irish Festival Events (Ireland), ItaliaFestival (Italy), ARC Research and Consultancy Ltd. (Malta), Asociația Central Cultural Clujean (Romania), ArtLink (Serbia), Sweden Festivals (Sweden), Izmir Foundation for Culture Arts and Education – IKSEV (Turkey), Development Centre "Democracy through Culture" (Ukraine).

